

August Economic Development Report 2015

PROMOTION

- Online and print promotion for Food Truck Village, Kinderhook Farmers' Market, Village-Wide Yard Sale Day, Fall Book Sale, Broad Street Bagel Co., Dyad, and Kinderhook Tastings at the Market - including visits to Columbia County Tourism and Columbia County Chamber of Commerce
- Conceptualized and organized a second Day in Kinderhook promotional package for WAMC Radio Fall Fund Drive. Informed that WAMC is adopting and promoting Kinderhook village's highly successful promotion donation concept to other villages and towns and asked that I record a 30-second promotion for on-air broadcast that will mention the Village of Kinderhook -tc.
- Solicited and received donations for the WAMC Day from The Flammerie, Broad Street Bagel Co., Samascott's Garden Market, the Friends of the Library, and Concerts in the Village
- Contacted a small tech start-up re: Certified Reports building (meeting still to be set up)
- Sent out additional El Anatsui invitations to attend exhibition and visit Kinderhook to arts organizations
- Set up a Village of Kinderhook busines and organizations promotional table at the Kinderhook Farmers' Market featuring events listings and business cards
- Started the process of setting up reciprocal business-card display for Kinderhook businesses at Broad Street Bagel Co. and Fairland Farmtiques

MEETINGS AND CONSULTATIONS

- Met with John Reilly and Dave Booth twice to discuss and plan new signage for municipal parking lot. Proposal to be submitted to Board.
- Consulted with State Trooper Michael Jankowiak and Gayle Sudder of New York State DOT re: truck traffic issues
- Met with Planning Board head of Greenport re: traffic study for Widewaters development in Greenport - FOILed the Greenport study for purposes of preparing a written report to the Kinderhook Board (to come)
- Attended a meeting of the Regional Council where ideas were solicited for the upcoming competition for a \$500 million grant from New York State. Submitted a concept for a project called Energy Stream. This project would be a regionally, publicly owned, green energy generation project that would help alleviate energy costs for communities, perhaps help lower property taxes, and create a "stream" of on-going revenue to be used to support and improve the various economic engines of Columbia County and the other counties in the region - such as agriculture, the arts, tourism, and technology.
- Met with Mayor and some board members re: shared-services petition
- Met with Dyad and The Flammerie to explain sandwich-board moratorium
- Met with Maria Ruggiero of Fairland Farmtiques to give her a welcome packet with tips on signage for her possible business in the Pass The Thyme Cafe's location
- Acted as liaison to Black Forest Flammkuchen, the Village, the KBPA, and Marc Gold as KBPA lawyer on issue of Wandering Dago and the Sons of Italy dissent on Wandering Dago's participation in Food Truck Village
- Met with Ken Neilsen, Ruth Piwonka, and Tim Husband of HPC to discuss new signage at municipal parking lot

SEWER GRANT EMPLOYMENT REPORTS

- Assisted the Mayor with successfully soliciting employment report from Claverack Cooperative Insurance

PLANNING AND ORGANIZATION

- Assisted with planning, organization, and set-up and take-down of Food Truck Village and Dog Days of August
- Will be contributing suggestions for Comprehensive Plan Survey Questions with help of Alan

Apfelbaum